

THE APPLICATION FORM

<p><b>Name of Group Applying</b></p>	<p>Creative Blooms CIC</p>
<p><b>Contact Details for this Application</b></p> <p>Name</p> <p>Position in the Group</p> <p>Contact Address (Including Post Code)</p> <p>Telephone</p> <p>Email</p>	<p>Laura Slatter</p> <p>Founder</p> <p>[REDACTED] Newton Abbot [REDACTED]</p> <p>[REDACTED]</p> <p>[REDACTED]</p>
<p><b>Are you a registered charity?</b></p> <p>If so, please give your number</p> <p>It is not essential to be a registered charity to get a grant under this scheme</p>	<p>no</p>
<p><b>Tell us about your group, what does it do?</b></p> <p>Creative Blooms CIC is a very newly established affordable and nurturing artist collective dedicated to fostering local artistic talent while significantly expanding access to the arts for the public within the Parish of Newton Abbot.</p> <p>As a Community Interest Company, our social mission is twofold: to stabilize the livelihoods of local artists, and to use the arts as a powerful tool for community engagement and personal growth.</p> <p><b>What Creative Blooms CIC Does</b></p> <p>We operate a unique, self-sustaining hub that runs on mutual support and strict community payback:</p> <p><b>1. Enabling Artists (The Collective Ethos):</b></p> <ul style="list-style-type: none"> <li>• <b>Financial Support:</b> We provide commission-free retail space and flexible studio access to local artists. This means 100% of their sales income goes directly back to</li> </ul>	

the artist, stabilizing their livelihoods.

- **Nurturing Environment:** We foster a supportive collective through mentorship and regular exhibitions, supporting members and creating a friendly, safe space for growth.
- **Sustainability:** We use a volunteer-led rota and generate revenue by operating a hot drinks station and renting our workshop space to external groups (like birthday parties) to cover overheads.

## 2. Direct Community Payback & Social Impact

Our model guarantees consistent community benefit, with specific goals aimed at uplifting vulnerable populations within the Parish:

- **Targeted Access:** We are committed to reaching underprivileged groups in the community to enable them to have access to the arts. We strongly believe this access provides a pathway to increased self-worth and social connection that traditional avenues may not offer.
- **Mandatory Workshops:** To secure their selling space, our retail members commit to running at least one free or low-cost creative workshop per month for the public.
- **Creating Supportive Groups:** Beyond ad-hoc workshops, we plan to establish regular, supportive group sessions (e.g., weekly or fortnightly) focused on continuous development and well-being. We will actively seek external funding (like this grant) to ensure these dedicated sessions can be offered at a low cost or entirely free of charge.
- **Building Partnerships:** To effectively reach those in need, we will actively partner with local charities, schools, and health organisations in the Newton Abbot area. This collaborative approach will ensure our art provision is effectively directed to the individuals and groups who will benefit most from it.

Creative Blooms CIC I feel could be a catalyst for local cultural enrichment, stabilising local livelihoods and actively using creative expression to support the self-worth and accessibility needs of all residents in the Newton Abbot Parish.

**Does your project/organisation have a social media/website presence?**

I am currently in the process of creating website and social media

**How will you publicise the Newton Abbot Town Council grant?**

*(Please note it is mandatory as part of the grant award conditions, to supply all press releases concerning the grant to Newton Abbot Town Council for us to share on our social media platforms).*

I hope to do a grand opening and invite council members to help open the hub, I will share on social media and invite local press to the opening of the hub

**How will you spend the funds? How will it benefit the people of Newton Abbot?**

We are requesting grant funds to cover the essential, non-recurring costs required to help find and hub Creative Blooms CIC within the Newton Abbot Parish during the 12-month grant period. Our budget is designed for maximum social return by investing in the infrastructure and professional systems that guarantee long-term accessibility, safety, and community programming.

**Budget Allocation Summary (Investment Focus)**

We divide the requested funds into four key areas, prioritising investment in physical assets and safety compliance to guarantee long-term stability:

Funding Category	% of Total Funds	Investment Purpose
1. Workshop & Studio Infrastructure	Large Proportion	Creating the physical space for teaching and making.
2. Commercial Revenue Assets	Large Proportion	Securing the long-term financial stability of the hub.
3. Compliance & Volunteer Support	Significant Proportion	Ensuring professional, safe operation and preventing volunteer burnout.
4. Visibility & Outreach	Small Proportion	Attracting the community and increasing hub use.

Our spending directly supports the community by removing barriers to access and ensuring the hub's stability, which aligns with the needs of the Parish.

### 1. Establishing the Hub and Guaranteeing Safety

The initial investment helps us physically establish (hub) the project and guarantees a safe environment for all users:

- **Creating Safe Group Spaces:** Funds cover essential costs like Public Liability Insurance and Enhanced Disclosure (DBS) checks for our volunteers. This is mandatory for running workshops with children, families, and vulnerable adults, ensuring the hub is a safe, trusted environment for all Newton Abbot residents.
- **Enabling Low-Cost Programs:** Funds purchase high-quality, shared equipment (workbenches, tools, safety gear). This infrastructure is necessary to successfully deliver the mandatory low-cost or free workshops, ensuring quality creative sessions are available regardless of a resident's financial status.
- **Targeting Vulnerable Groups:** The equipped facility allows us to successfully partner with local charities and schools in Newton Abbot. These partnerships will help us launch regular supportive group sessions focused on well-being and building self-worth for targeted, underprivileged groups in the Parish.

### 2. Securing Long-Term Stability (Revenue Investment)

The funds spent on Commercial Revenue Assets are the key investment in the hub's long-term future:

- **Secures the Hub's Future:** This funding purchases essential commercial equipment (e.g., coffee system, POS) required to generate the net monthly commercial income from the hot drinks station and external hire. This income is vital as it covers our high fixed costs, ensuring the community space remains open and accessible for years to come.
- **Community Focal Point:** The investment establishes a welcoming, non-intimidating space—a vital community asset that drives daily footfall and provides a safe place for residents to connect.

### 3. Professionalising Operations and Outreach (Help Find)

The funds allocated to Compliance & Volunteer Support and Visibility ensure the hub is run professionally and reaches the community effectively (helps find those who need the service):

- **Preventing Volunteer Burnout:** Funds are reserved for a fixed-term, sessional administrator to set up robust systems for the volunteer rota and safeguarding. This investment in operational security prevents our local artist volunteers from facing administrative fatigue, guaranteeing the service continues smoothly.
- **Increasing Visibility:** Funds cover professional signage and outreach materials. This effort ensures all residents in the Parish, especially our target groups, are aware of the hub's presence, the supportive groups offered, and how they can get involved, thus maximizing the social impact of the space.

This grant will successfully convert this launch funding into a suite of stable, income-generating assets and robust compliance measures, guaranteeing long-term financial stability and community benefit for the people of Newton Abbot.

## Sustainability Plan

**Tell us how the project will continue once the grant has been spent.**

The success of Creative Blooms CIC is ensured by a foundational financial structure designed to achieve operational self-sufficiency within the first 12 months. We utilise a robust, multi-stream model where income from our commercial trading assets consistently covers all ongoing fixed overheads, guaranteeing the continuation of our social mission in the Newton Abbot Parish.

### 1. The Grant's Role: Creating Permanent Assets

The requested grant funding is critical because it will be used exclusively to purchase permanent revenue-generating assets (e.g., commercial hot drinks system, workshop infrastructure, safety compliance) and establish professional operational systems. Once these initial launch funds are spent, these assets remain as the permanent operational foundation. The grant provides the initial platform; our trading model is the permanent engine.

### 2. Ongoing Financial Self-Sufficiency

Our operational stability relies on three consistent, ongoing revenue streams designed to consistently cover all high fixed monthly overheads (Rent, Business Rates, Utilities, etc.):

Income Stream	Rationale for Sustainability
Studio Membership Fees	The Anchor: Studio Member fees (£150/month) cover a large portion of our core overheads in exchange for studio time and rota participation. This income is highly stable and scales directly with our core purpose.
Hot Drinks Station Income	The Operational Engine: This reliable daily income stream is secured by the commercial assets purchased with grant funds. It is essential for clearing the bulk of our remaining overheads and insulating the hub from financial fluctuations.
External Hire Income	Asset Maximisation: Fees generated from renting the flexible, well-equipped workshop space to external groups, parties, and corporate bookings maximize the utility of the facility, providing reliable income that goes directly toward operational expenses.

Our model is designed so that even our Target Capacity Scenario (8 Studio Members) generates a consistent monthly financial surplus. This proves that our earned income is robust enough to cover all fixed and operational costs long after the grant is utilised.

### 3. Continuation of Social Impact

The continuation of our community benefit is guaranteed by our unique, self-funding structure:

- **Guaranteed Workshops:** The Retail-Only Member tier requires a mandatory community workshop commitment in exchange for a selling space. This mechanism ensures our schedule of low-cost/free arts provision continues indefinitely without requiring separate grant funding for basic teaching hours.
- **Reinvestment for Growth:** The consistent monthly surplus generated by the model is

automatically reinvested into the CIC. This fund will be used for essential maintenance, building a cash reserve, and crucially, providing matched funding for larger grants. This allows us to expand into key social areas like launching more regular, supportive groups for underprivileged members of the Newton Abbot Parish and securing paid contract opportunities for artists.

In summary, the grant provides the necessary infrastructure, and our robust, diversified trading model guarantees that Creative Blooms CIC will be a permanent, self-sustaining community resource within Newton Abbot for many years to come.

#### Safeguarding

Where appropriate please provide us with a copy of the project/organisation's safeguarding policy with reference to children and vulnerable adults.

I am in the process of creating all policy documentation for this

**Please give estimated dates for**

**Project start?**

**Start November 2025**

**Project end?**

**End Continual**

How much will the project cost? How much is your grant request? How will you raise the rest?

The total projected cost for launching and implementing the foundational infrastructure for Creative Blooms CIC over the initial 12-month period is **£16,750**. We are formally requesting a grant contribution of **£10,000** from Newton Abbot Town Council.

Will the project receive match funding – please provide details

This funding will be used exclusively for the crucial capital purchases, safety compliance, and robust system setup necessary to help find and hub the project within the Parish. How will you raise the rest?

What other grants have been given or refused for the same project?

The remaining will be raised entirely through In-Kind Match Funding provided by the founding artists and directors of Creative Blooms CIC.

This commitment demonstrates exceptional value for money for the Council and proves the deep personal investment and sustainability of our local team. This in-kind value covers the specialised labour needed for setup, including:

- Physical preparation and decoration of the premises.
- Installing the grant-funded equipment

(e.g., coffee system, workshop tables).

- Setting up the governance structure and initial recruitment campaigns.

**Will the project receive match funding – please provide details**

Yes, the project will receive in Match Funding.

This entire amount is composed of In-Kind (Non-Cash) Contributions from the local founders and artists. We calculate this commitment based on a conservative

Contributor	Estimated Hours (Per Contributor)	Total Hours Contributed	Conservative Value Rate	Total Match Value
Founding Directors & Artists	150 hours each (3 founders)	450 hours	£15.00 per hour	£6,750

estimate of the specialised labour required for the launch phase:.

This match funding means the local team is contributing over 40% of the total project value, ensuring the Council's investment is used responsibly to build a robust, self-sustaining community asset.

**What other grants have been given or refused for the same project?**

Creative Blooms CIC is a newly formed Community Interest Company, and this application to the Newton Abbot Town Council is our primary, foundational grant request.

- Given: No grants have yet been given for this project.
- Refused: No grants have been refused for this project.

We view the Council's support as the essential first step required to successfully launch our model, which will then allow us to seek larger matched funding opportunities from organizations like the Arts Council or the National Lottery in Year 2, once this initial hub is successfully established and generating a surplus.

**Please provide projected income and expenditure with a breakdown of the costs involved in your project.**

This financial projection is based on achieving our realistic Target Capacity Scenario (8 Studio Members) within the first six months of operation. This demonstrates that our earned income is robust enough to cover all recurring costs, creating a permanent surplus for reinvestment into community programs.

**Year 1 Projected Financial Performance (Target Scenario)**

Income Stream	Rationale	Annual Projected Income (£)
<b>Membership Fees (Net)</b>	(8 Studio @ £150 + 4 Retail-Only @ £20) 12 months	£15,360
<b>Hot Drinks Station (Net Profit)</b>	(£1,000 per month net) 12 months	£12,000
<b>External Hire Income (Net Profit)</b>	(Workshop space hire @ £500 per month net) 12 months	£6,000
<b>TOTAL EARNED INCOME</b>		<b>£33,360</b>
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<b>Fixed Annual Expenditure</b>		<b>Annual Projected Expenditure (£)</b>
Rent (Annual)	(£700 per month) 12 months	(£8,400)
Business Rates (Annual)	(£1,000 per month) 12 months	(£12,000)
Utilities, Insurance, Admin, Marketing (Annual)	(£430 per month) 12 months	(£5,160)
<b>TOTAL FIXED ANNUAL EXPENDITURE</b>		<b>(£25,560)</b>
<b>PROJECTED SURPLUS (Reinvestment Fund)</b>	<b>(£33,360 - £25,560)</b>	<b>£7,800</b>

The projected £7,800 surplus will be reinvested into developing low-cost supportive groups, maintenance reserves, and providing match funding for Year 2 grant applications.

**Breakdown of Project Startup Costs (Grant Request)**


The total cost to launch the foundational infrastructure is £16,750 . We are requesting £10,000, with the local team covering the remaining via in-kind match funding. The grant request is allocated strategically to purchase the capital items and safety compliance needed to generate the sustained income and guarantee safety for the people

of Newton Abbot.

Cost Category	Total Value for Project	Grant Request Allocation	Match Funding (In-Kind)	Benefit to Newton Abbot
<b>1. Workshop &amp; Studio Infrastructure</b>	<b>£4,000</b>	<b>£2,800</b>	<b>£1,200 (Labour)</b>	Creates the safe, equipped space for all low-cost community teaching.
<b>2. Commercial Revenue Assets</b>	<b>£2,500</b>	<b>£2,500</b>	<b>£0</b>	Purchases coffee/POS systems essential for generating the <b>£18,000 annual commercial income (stability)</b> .
<b>3. Compliance &amp; Volunteer Support</b>	<b>£5,050</b>	<b>£2,700</b>	<b>£2,350 (Labour/Time)</b>	Guarantees safety (Insurance/DBS) and funds system setup to prevent artist burnout.
<b>4. Visibility &amp; Outreach</b>	<b>£5,200</b>	<b>£2,000</b>	<b>£3,200 (Labour/Time)</b>	Funds signage, materials, and targeted outreach to underprivileged groups.
<b>TOTAL PROJECT COSTS</b>	<b>£16,750</b>	<b>£10,000</b>	<b>£6,750</b>	<b>40% Match Funding Provided by local artists.</b>

Note: The in-kind funding covers specialised Labour from directors/artists for installation, decoration, setup of governance, and marketing campaigns.

<p><b>Please provide the following information from your latest accounts</b></p> <p><b>Total income</b></p> <p><b>Total expenditure</b></p> <p><b>Annual profit or loss</b></p> <p><b>Total unrestricted funds in your bank</b>  <i>(This is money that is not earmarked for a special purpose, and which you are free to spend as you choose).</i></p>	<p>As this is a new CIC I do not have this information.</p> <p>£</p> <p>£</p> <p>£</p> <p>£</p>
<p><b>YOU MUST SEND US A COPY OF YOUR LAST ACCOUNTS AND YOUR CONSTITUTION</b></p>	
<p><b>Bank Account Details</b></p> <p>Account Name <span style="float: right;"><b>As I am a new CIC I am in the process of setting up a bank account</b></span></p> <p>Sort Code</p> <p>Account Number</p> <p>Bank Name</p> <p>Bank Address</p> <p>How many signatories are required to authorise payments? <span style="float: right;"><b>1 / 2 / 3 / MORE?</b></span></p>	

<p><b>Does your group meet all legal requirements for this project (e.g., Public Liability, insurance, Protection of Children and Vulnerable Adults etc.)</b></p>	<p><i>Answer YES or NO Yes we will</i></p> <p><i>It is YOUR responsibility to check</i></p>
<p><b>Second Contact for this Application</b></p> <p>Name</p> <p>Position in the Group</p> <p>Contact Address (Including Post Code)</p> <p>Telephone</p> <p>Email</p>	<p><i>This is someone in your organisation who we can contact if we want to check the information given</i></p> <p>Natalie Nauman</p> <p>Director</p> <p><del>Greenbank Avenue</del> Kingsteignton <del>EX12 2JG</del></p> <p><del>01626 201120</del></p> <p>nnaumannart@gmail.com</p>
<p><b>Declaration.</b></p> <p>I confirm that to the best of my knowledge and belief, the information in this application form is true and correct. I understand that a request may be made for additional information at any stage of the application process. By completing this form, the signatories hereto agree to this information being retained in accordance with the provisions of the Data Protection Act and for that information to be printed in official council publications and forwarded to other agencies as necessary to facilitate this application for grant aid but for no other purpose.</p> <p>Signed  Date 14/10/25</p>	

If you need any help in completing this form, please telephone the  
Deputy Town Clerk & RFO on 01626 201120  
or via email: [sam.scott@newtonabbot-tc.gov.uk](mailto:sam.scott@newtonabbot-tc.gov.uk)